

Business Membership Program



What Our Business Members Gain

- The League is consistently ranked very highly by its members in League service, satisfaction and customer care. By supporting the League's mission, our Business Members benefit from association through that support. League members pay attention to who is helping the League complete its work!
- The League Business Member program focuses on advertising recognition for its members. Included in this membership is a presence at the League Annual Conference, a Products and Services Guide listing, and a magazine advertisement in addition to all the other Business Member Program benefits.
- The League also looks to the Business Members as a resource, often starting there when expertise is needed on relevant issues. League Business Members tend to be the pinnacle organizations in their fields and this program recognizes and utilizes that expertise.

Business Membership Level	Nonprofit Associate	Business Associate	Business Partner
		\$500	\$2,000

Business Member Benefits	Nonprofit Associate	Business Associate	Business Partner
10% Discount on advertising in League publications (Includes advertising in <i>The Municipality</i> , <i>Directory & Product & Services Guide</i> .)	X	X	X
League member registration rate for all League events	X	X	X
Two subscriptions to <i>The Municipality</i>	X	X	X
Annual December recognition in <i>The Municipality</i>	X	X	X
Listing as an Associate/Partner on the League's website	X	X	X
Basic listing in the Products & Services Guide	X	X	X
Acknowledgement in the League's handbooks New in 2020!	X	X	X
A Silver Sponsorship of the Annual Conference (Or equivalent sponsorship of your choice of events)			X
A Bronze Sponsorship of the Annual Conference (Or equivalent sponsorship of your choice of events)		X	
One full page ad in <i>The Municipality</i> annually			X
One quarter page ad in <i>The Municipality</i> annually		X	
Monthly recognition as a Partner in <i>The Municipality</i>			X
One content opportunity in <i>The Municipality</i> annually (Highlighting your expertise per guidelines.)			X
Two complimentary League membership mailing lists			X
One E-newsletter ad annually	X	X	X

The Program

The League's Business Partner Program is for organizations who want to support the League and connect with the almost 10,000 elected officials and staff in Wisconsin's cities and villages.

Member Rate

Business Members and their staff always get the member rate. Registrations and Publications are always at member rate for Business Members.

Publications

Acknowledgement

Started in 2020, revisions and reprints of League publications will include acknowledgement of Business Member support. These travel all over the state and live through the life of the publication.

Please Note

Participating in the League's Business Membership Program does not constitute a League of Wisconsin Municipalities endorsement of your company or organization.

Order Forms

In addition to online ordering on the [League website](#), order forms for this are at the end of this kit.

The League's Business Membership Program



Company Name _____

Primary Membership Contact _____ Title _____

Email _____ Phone Number _____

Address _____ City _____ State ____ ZIP _____

General Company Contact/ Email if available _____

Facebook _____ Twitter _____

Membership Level

Nonprofit Associate Member \$500 Business Associate \$1,600* Business Partner \$6,000*

Company Contact Information

Advertising Contact _____

Address _____

Email _____

Trade Show Mgr. _____

Email _____

Accounts Payable _____

Email _____

Two Subscriptions to *The Municipality*

Recipient _____

Address _____

Recipient _____

Address _____

***Don't forget to mark your included business member sponsorships on the Event Sponsorship form next!**

Visit lwm-info.org for more information or contact

Robin Powers at rpowers@lwm-info.org | 608-267-2383 (direct) | 608-267-2380 (general)



The League's 2022 Event Sponsorships

Company Name _____

Primary Membership Contact _____ Title _____

Email _____ Phone Number _____

Address _____ City _____ State ____ ZIP _____

Sponsorship Details			Business Member		Sponsorship Requested		
Event	Location	Dates	Use Associate Credit	Use Partner Credit	Gold \$3,500	Silver \$2000	Bronze \$500
Chief Execs Winter Workshop	Web	3/1-3/22					
HR for Small Communities	Web	3/8-10/22					
Building Inspectors Institute	Delavan	4/20-22/22					
Plumbing Inspectors Institute	Delavan	4/20-22/22					
Clerks, Treasurers & Finance Officers	Oshkosh	6/8-10/22					
Attorneys Institute	Delavan	6/15-17/22					
Chief Execs Summer Workshop	Brookfield	8/17-19/22					
Assessors institute	La Crosse	10/18-20/22					
League Annual Conference (Gold & Silver Include Booth)	La Crosse	10/19-21/22					
Police & Fire Commission	TBD	Nov TBD					