

2020 League Annual Conference Sponsors & Exhibitors

Save the date!
Oct. 7, 2020
La Crosse Center,
La Crosse, WI



Connect With Our Members!

The League's Vendor Exhibition is on Wednesday, October 7, the opening day of the 3-day conference with over 600 in attendance during the 3 day event. Conference attendees are drawn to the Exhibition not only by the exhibitors, but also to enjoy food and beverages at lunch and during the President's Reception late Wednesday afternoon. Meet our members in October!

Vendor Exhibition Agenda, Wednesday October 7, 2020:

7:00 AM: Vendor setup with vendor refreshments in Exhibition hall.
10:00 AM: Vendor Exhibition opens.
12:00 PM: Light lunch buffet in Exhibit hall.
1:00 PM: Soft close for opening roundtable.
3:00 PM: Vendor Exhibition hall re-opens.
4:00 PM: President's Reception in Exhibition hall with food and beverages.
5:30 PM: Exhibition Raffle Drawing.
6:00 PM: Exhibition hall closes.

Exhibitor Booth Pricing:

Standard Exhibitor: \$910
(Includes booth & 2 Attendee Badges!)

Silver Sponsor: \$2250
(Includes booth & 4 Attendee Badges!)

Gold Sponsor: \$3750
(Includes booth & 6 Attendee Badges!)

Get in the Conference Program Guide:

The conference program is a valuable advertising tool as well as a helpful aid for our members to contact vendors after the conference. The contact listed for the booth reservation will get a form in June to collect your company's program information.

Sponsor:

You can strategically position your company or organization by sponsoring the League's Annual conference at the Gold or Silver Level or choose an Exclusive Sponsorship of one of the workshops, speakers or breaks. Sponsors stand out with the vendor's logo added in the conference program, in the exhibition hall with special signage, and through special recognition and thanks from the League's Executive Director. You may reserve a sponsorship while registering on the online booth space reservation form, or you may contact Robin Powers to check the availability of particular sponsorships.

Get in the Raffle:

Back for the fourth year is the popular vendor raffle! Opt-in and include a prize of \$15.00 or less with your company's info attached. We will ask those with booth reservations in the June program survey if you want to participate and vendors then drop off the prize at the registration desk during Wednesday morning set up the 7th. These prizes will be collected in several different prize baskets and raffled off at the close of the exhibit hall (5:30 PM Wednesday).

Exhibitors are provided with novelty stamps to use with attendee raffle entry cards when they stop to visit exhibitor booths; the only way attendees can get in the raffle is to get those entries stamped by you! Please note: we will not be doing individual vendor drawings at the end of the exhibit hall, but you are free to conduct individual raffles at your own booth.

More [League Annual Conference](#) information is available on the League website.

[Exhibitors and Sponsors](#) can reserve a booth space starting in January. There are three steps exhibitors will need to do to attend the conference the conference:

- 1) Reserve a BOOTH SPACE as a sponsorship or exhibitor (Opens in JAN).
- 2) Register your STAFF ATTENDEES (Registration opens in MAY).
- 3) Submit your COMPANY INFORMATION for the Print Program (Don't worry we will remind you in JUNE).

Exhibitors will receive instructions on how to obtain staff attendee badges after the booth space reservation is processed. See our exhibitor conference [website for more information](#).

Ask us:

Have questions or you wonder more how something at the League annual conference works? [Contact Robin Powers](#) who will help you with that!