



The League's Directory of City & Village Officials

The League's Directory of City and Village Officials is the municipal phone book: well-used and well-worn in many municipalities in Wisconsin. It lists all city and village elected officials, governing body meeting days and times, as well as key staff and contact information. The Directory is updated annually with the April election results. A copy is mailed to all cities and villages in Wisconsin.

Size	Price	W/Partner Discount*	Specifics**	Indicate desired ad space
Color Back Cover	\$1,450	\$1,305	7.5" horz. x 10" vert.	Please call first***
Color Inside Front/Back	\$1,250	\$1,125	7.5" horz. x 10" vert.	Please call first***
Full Page Color (portrait)	\$800	\$720	7.5" horz. x 10" vert.	
Full Page B/W (portrait)	\$750	\$675	7.5" horz. x 10" vert.	
Half Page B/W (vertical)	\$500	\$450	3.5" horz. x 9" vert.	
Quarter Page B/W (portrait)	\$325	\$292.5	3.5" horz. x 4.5" vert.	

Company _____

Advertising Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Telephone() _____

Secondary/General Contact _____ Email _____

Authorized Signature _____ Name (Print) _____

* The [League Business Partner Program](#) offers a variety of benefits at three membership levels: Non-Profit, Associate & Partner. Included at all levels is 10% off of all advertising in League publications—[the Municipality Magazine](#), the [League's Directory](#) and the League's [Product & Services Guide](#).

**PDF file: Save as Press Ready and embed all fonts and images; 300 dpi min. Email to Gail Sumi at gsumi@lwm-info.org Ads are due June 9. Ads are placed evenly throughout the Directory based on reservation date.

Additional Conditions:

Advertiser agrees to pay for all advertising published by the League in accordance with the agreed upon rates shown here. Advertiser is solely liable for payment for published advertising. All advertisements, except for pro-card ads are invoiced with a tear sheet upon publication. Rates may be subject to change.

The Publisher reserves the right to reject any advertising not in keeping with the League's standards.

Unintentional or inadvertent failure by the League to publish the advertising covered by this order invalidates this order, but shall not constitute a breach of contract.

Visit lwm-info.org for more information or contact
 ***Gail Sumi at gsumi@lwm-info.org | 608-267-4477 (direct) | 608-267-2380 (general)