

## The League Products & Services Guide

Do you have a product or service that municipalities use? If so, the League is assembling the League Products & Services Guide for 2020-2021 and we want you in it! The Guide is mailed to almost 10,000 municipal officials and is on our website for their reference 24/7. Put your business or organization at their fingertips today!

Our Guide order page: <http://lwm-info.org/697/Annual-Products-Services-Guide>

### Here are the details:

**The deadline for listing your company or organization by filling out the [online order form](#) is December 31, 2019 and any Ad must be to us no later than January 3, 2020.** We will not be able to extend those deadlines as we would miss our print window so don't delay.

### What you get:

1. Your company's description, contacts and location(s) listed and indexed by the specific product(s) and service(s) you offer in the print version of the *2019 League Products & Services Guide* sent to nearly 10,000 municipal staff and officials throughout Wisconsin.
2. Your company's description, contact(s) and location(s) listed and searchable by name and by product/service on the League website's Products & Services page used by municipal staff and officials throughout the year.
3. An email notification each time a municipality posts an RFP on the League website for a product or service you've identified as a specialty of your business.
4. An option to up the visibility of your message and run a 1/4-page, B&W ad in the print version of the Guide.

### What it costs:

- \$500.00 base price includes: Company description, website and service area
- One location address
- One contact name/email/phone
- One index heading
- \$25.00 Each additional Name & location block info listed
- \$25.00 Each additional index heading
- \$300.00 1/4 page black & white ad (Optional)

### What it takes:

1. Complete the [online order pay online form](#) or the [online invoice me order form](#)\* by December 31, 2019.
2. Companies choosing to take advantage of the 1/4-page ad option need to submit the ad to me by January 4.\*\*

### What else you need to know:

- \*Invoices unpaid by January 31, 2020, will result in removal from the website Guide until payment is received.
- \*\*The 1/4 page ad option is only available to companies listing in the Guide.
- Also, our website allows a log in option to save time with auto fill and such. **None of our forms require login so you can just fill it out if needed.**

### If you choose to place an ad in addition to your listing, the specifics are as follows:

- The optional ¼ page ad is due January 4, 2020.
- It is Black and White.
- The Dimensions are 3.5" horizontal x 4.5" vertical.

The Guide is an easy and invaluable reference tool for municipal staff in need so we hope you will be there for them.