The League Products & Services Guide

Do you have a product or service that municipalities use? If so, the League is assembling the League Products & Services Guide for 2020-2021 and we want you in it! The Guide is mailed to almost 10,000 municipal officials and is on our website for their reference 24/7. Put your business or organization at their fingertips today!


Here are the details:

The deadline for listing your company or organization by filling out the online order form is December 31, 2019 and any Ad must be to us no later than January 3, 2020. We will not be able to extend those deadlines as we would miss our print window so don’t delay.

What you get:

1. Your company’s description, contacts and location(s) listed and indexed by the specific product(s) and service(s) you offer in the print version of the 2019 League Products & Services Guide sent to nearly 10,000 municipal staff and officials throughout Wisconsin.
2. Your company’s description, contact(s) and location(s) listed and searchable by name and by product/service on the League website’s Products & Services page used by municipal staff and officials throughout the year.
3. An email notification each time a municipality posts an RFP on the League website for a product or service you’ve identified as a specialty of your business.
4. An option to up the visibility of your message and run a 1/4-page, B&W ad in the print version of the Guide.

What it costs:

- $500.00 base price includes: Company description, website and service area
- One location address
- One contact name/email/phone
- One index heading
- $25.00 Each additional Name & location block info listed
- $25.00 Each additional index heading
- $300.00 1/4 page black & white ad (Optional)

What it takes:

1. Complete the online order pay online form or the online invoice me order form* by December 31, 2019.
2. Companies choosing to take advantage of the 1/4-page ad option need to submit the ad to me by January 4.**

What else you need to know:

- *Invoices unpaid by January 31, 2020, will result in removal from the website Guide until payment is received.
- **The 1/4 page ad option is only available to companies listing in the Guide.
- Also, our website allows a log in option to save time with auto fill and such. None of our forms require login so you can just fill it out if needed.

If you choose to place an ad in addition to your listing, the specifics are as follows:

- The optional ¼ page ad is due January 4, 2020.
- It is Black and White.
- The Dimensions are 3.5” horizontal x 4.5” vertical.

The Guide is an easy and invaluable reference tool for municipal staff in need so we hope you will be there for them.